



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Gregory J. Speicher

Serial No.: 09/833,099

Group Art Unit: 2619

Filed: April 11, 2001

Examiner: Phunkulh, Bob A

Atty. Doc. No.: 935-012

For: INTERNET-AUDIOTEXT ELECTRONIC ADVERTISING SYSTEM WITH  
PSYCHOGRAPHIC PROFILING AND MATCHING

Honorable Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

**RESPONSE AND REQUEST FOR CONTINUED EXAMINATION**

SIR:

In response to the Office Action dated June 10, 2008, in the above-mentioned case,  
Applicant respectfully requests reconsideration in view of the following remarks.

Amendments to the Claims begin on page 2.

Remarks and Comments begin on page 8.